

# DSC FOUNDATION ANNUAL REPORT

2024

# **Board of Directors**

Brian Fienhold	Acting CEO
Russell Stacy	President
Scott Tobermann	Vice President
Abe Nayfa	Secretary & Director
Craig Dixon	Treasurer & Director
Dan Cabela	Director
Benjamin P. Carter	Director
Larry Herwig	Director
Mark Little	Director
Larry Weishuhn	Advisory to the Board



Message from the Acting CEO

# **Brian Fienhold**

### Thank you for your trust and continued support of DSC

Foundation. Because of you, the DSC Foundation is making a profound impact through strategic grants that address priority conservation and educational needs, while showcasing the undeniable benefits science-based wildlife management and sustainable use hunting have on wildlife in wild places.

In this Annual Report, you'll see the Foundation Board has maintained its support for many long-term partners with grants that align with our conservation and education priorities. Additionally, we've funded several new grants that expand our conservation portfolio and influence. Collectively, these grants increase our growing list of conservation partners worldwide, driving greater collaboration and improved messaging alignment across the hunting and conservation community.

Donors have once again stepped up to support the DSC Foundation at record levels through unrestricted donations, endowment-directed donations, directed donations, long-term giving, and end-of-year giving. We welcome the opportunity to discuss these options with anyone interested in supporting our mission.

Looking ahead, we are progressing granting priorities to ensure critical needs are met. With a focus on international and North American conservation projects and educational programs, supporters can be assured that every dollar is leveraged to meet matters of greatest impact.

As we approach the new year, I look forward to seeing many of you January 9-12, 2025, for the DSC Convention & Sporting Expo in Atlanta at the Georgia World Congress Center. With more exhibits than last year, this sold-out event promises to be another incredible gathering of hunting and conservation enthusiasts!

Please also mark your calendars for the Inaugural DSC Summer Expo & Gala, scheduled for July 17-19, 2025, at the Gaylord Texan Resort & Convention Center in Grapevine, Texas, just minutes from DFW airport!

For the DSC Foundation, 2025 is positioned to be another year of meaningful growth and impact, advancing our hunting heritage. Again, thank you for playing such a critical role in this success story and thank you for your trust, generous support, and the privilege of serving the DSC Foundation.

# Who We Are

Established in June of 2015, DSC Foundation's sole mission is to support the mission and vision of DSC.

DSC's mission is to ensure the conservation of wildlife through public engagement, education and advocacy for well-regulated hunting and sustainable use.

The vision of DSC is a society that values wildlife, engages in its conservation and understands and supports the role of well-regulated hunting in the sustainable use of wild resources.

DSC Foundation funds grants from resources provided by the DSC Convention & Sporting Expo, the annual DSC Foundation Gala, other events conducted by DSC Foundation and DSC Chapters, and through direct contributions from individuals and entities that support and passionately believe in the mission of DSC.









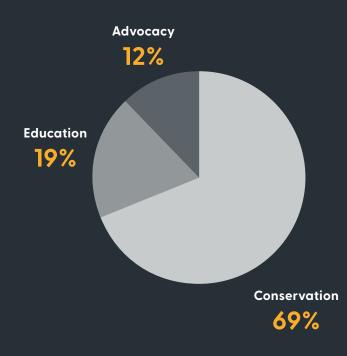
## **DSC** Foundation

# **2024 Mission Fund Allocation**

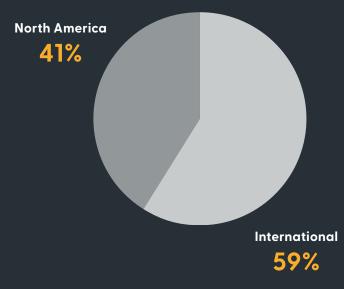
DSC Foundation not only engages with like-minded partmulti-faceted messaging campaign to educate the public ners to leverage the voice of the hunter-conservationist, but about the benefits of legal, regulated hunting and the value also with initiatives and organizations that are outside of that hunting brings to local communities, both at home and traditional conservation groups. abroad. DSC Foundation also provides grants for programs to engage and educate the broader public on the undeni-The facts are simple. The proven model of **Conservation** able benefits of Conservation Through Hunting.™

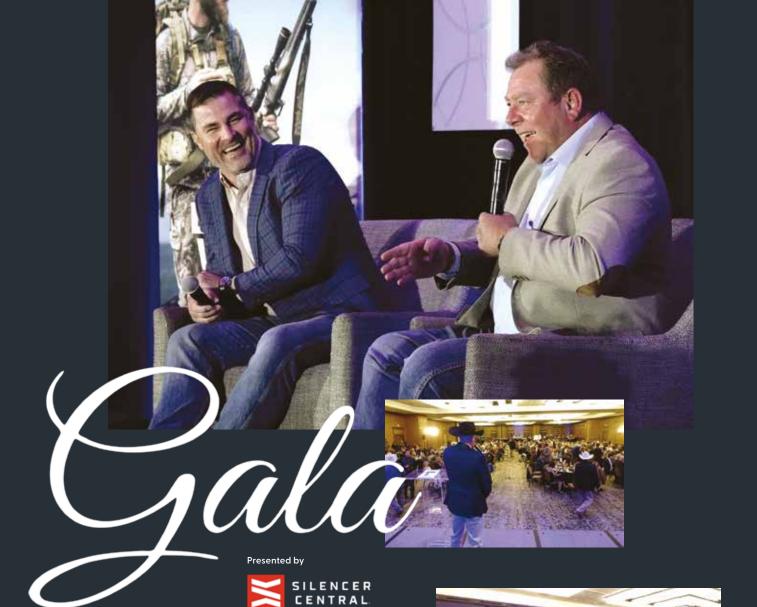
**Through Hunting**<sup>™</sup> is under attack by groups seeking to eliminate legal, regulated hunting through misinformation, most of which is driven by a political agenda. As a result, DSC Foundation has taken the leading role in creating a

These totals are a reflection of grants made by DSC, DSC Foundation, and DSC Chapters.



DSC Foundation is committed to building on our success, and further cementing our position as one of the world's most impactful and influential conservation foundations.





On June 22, 2024 DSC Foundation held it's Annual Gala at the Sheraton Hotel in downtown Dallas, Texas.

The Gala has quickly become a must-attend event, bringing hunters and conservationists from around the world to enjoy in-person fellowship while raising critical funds in support of DSC Foundation.

The Gala once again featured a world-class line-up of live auctions, silent auctions and raffle packages. Featuring exclusive hunting adventures from around the world, a large selection of incredible firearms, original artwork, jewelry and historic memorabilia. Gala attendees enjoyed lively and generous bidding that added to the fun and excitement of this mission critical event.

The 2025 DSC Foundation Annual Gala will be held at the Gaylord Texan Resort on July 19, 2025, as the headlining event of the new 2025 DSC Summer Expo.



### **DSC** Foundation

# **Askari Circle**

DSC Foundation created the Askari Circle donor program to recognize an elite group among us who stand guard over hunting's future by providing extraordinary financial support to the Foundation. Through their generosity, these philanthropic warriors protect our hunting heritage. They know full well the risks we face, and the loss we will sustain if we fail.

For us, they are the guardians of the hunt and the protectors of wildlife and habitat, and as such, their remarkable financial support deserves to be recognized. As members of the Askari Circle, we celebrate and honor their character and contributions.

recognized with a custom embroidered green blazer.



On June 22, 2024, DSC Foundation inducted Fiona Capstick, Ray Mullholland, Kaylee Stacy, Joseph Tukakosi, and Rick Warren into the Askari Circle. DSC Foundation salutes the financial commitment made by Askari Circle donors and is grateful for their trust and confidence in the DSC Foundation mission.

For information on how you can begin your journey within the Askari Circle donor program, please contact Brian Fienhold at the DSC Foundation office.



## **Legacy Award**

Congressional Sportsmen's Foundation President & CEO Jeff Crane was awarded the DSC Foundation's 2024 Legacy Award at their annual Gala and Auction in Dallas on Saturday night.

The DSC Foundation Legacy Award was created to honor hunter conservationists who, through their passion and dedication, have left more than their personal mark on the past. This Award was created to recognize their many contributions to the future, and to the Legacy of Conservation Through Hunting.

A lifelong outdoorsman, Jeff has led CSF since 2002. Before CSF, Jeff spent five years in the US Congress and was instrumental in establishing the Maryland legislative sportsmen's caucus. In addition, Jeff has experience developing wildlife habitat management plans in the United States and South Africa. During his eight years in Africa, he obtained his professional hunter's license and guided hunts for big game animals. Jeff holds a Bachelor of Arts in political science and a Master of Business Administration.

Along with CSF, Jeff served as the Chairman of the Hunting and Shooting Sports Conservation Council (HSSCC), a federal advisory council that reports to the Secretaries of Agriculture and the Interior. He is a past Chairman of the American Wildlife Conservation Partners (AWCP), the largest coalition of hunting conservation organizations. He is a Boone and Crockett member, member of DSC's Conservation Advisory Committee, and served as Vice-Chairman of the Hunting and Wildlife Conservation Committee for the National Rifle Association (NRA). Additionally, he was a founding Board Member of the Council to Advance Hunting and the Shooting Sports.

"I want to express my gratitude and thanks for this award and this recognition. I'm truly humbled to accept this on behalf of the Congressional Sportsmen's Foundation. DSC and CSF have been long time partners and together we are a force multiplier both for conservation and hunters across this great nation," said CSF's President & CEO Jeff Crane.

Previous winners include John and Chrissie Jackson, Fiona Capstick, and Mary Cabela.

### **DSC** Foundation

# **Education Award – Texas Brigades**

DSC Foundation was thrilled to announce Texas Brigades as the winner of the 2024 Education Award.

Texas Brigades is a nonprofit organization with a mission to educate and empower adolescents with leadership skills and knowledge in wildlife, fisheries, and land stewardship to become conservation ambassadors for a sustained natural resource legacy. Texas Brigades provides a combination of educational programs, including its popular 5-day summer camps, its advanced Wildlife Intensive Leadership Development (W.I.L.D.) program and single-day programs, Texas Brigades Experiences.

Executive Director Natalie Wolff will accept the award at this years' DSC Convention and Sporting Expo.



"Our camps are a model for us to develop leadership skills across the state," Wolff said. "Some of these kids could have a multi-year history with hunting, so they might excel at that, but we give them the chance to hone skills and develop new ones. They learn to articulate the story of how hunting serves conservation, or how to work with a team, which can be challenging at that age. We want to develop ambassadors for natural resources."

DSC Foundation recognized Texas Brigades for the outstanding work done connecting kids, hunting and conservation.



# 2024 Grants

DSC Foundation, working closely with DSC and the DSC Chapters, continued the important work of funding grants in 2024, directly supporting strategic Conservation, Education and Advocacy initiatives around the world.









## Conservation

DSC and DSC Foundation support a wide range of conservation initiatives, including crucial research on wildlife populations, anti-poaching programs, habitat enhancement, and human wildlife conflict mitigation programs. Our recent anti-poaching efforts have assisted in the protection of wildlife across millions of acres of habitat.

## Education

DSC and DSC Foundation support a wide range of education initiatives and provides grants for programs to engage and educate hunters and non-hunters on the proven benefits of Conservation Through Hunting. Educating everyone on the key conservation component that hunting fills, and the undeniable benefits to wildlife, wildlife habitat and the communities who live and work among wildlife, ensures that current and future generations who follow will fully understand the important role that legal, regulated hunting plays in conservation.

## Advocacy

The support for legal, regulated hunting has never been more critical than it is at this very moment. DSC supports a wide range of grants to like-minded organizations who advocate for wildlife conservation through the principles of sustainable use. Through our participation in and engagement with world conservation policy making bodies, we play a frontline role in protecting and ensuring the future of our hunting heritage.

# **DSC Grants in Action**

Alaska Prof Hunters Association	Protect hunting freedoms on federal land in Alaska
Big Brothers Big Sisters Lone Star Bigs Outdoors	Youth hunter education and mentoring
Blood Origins	Support Conservation Through Hunting messaging
Borderlands Research Foundation	Supporting ongoing conservation work of the Borderlands Research Institute
Canada North Outfitting Ltd.	Research and monitor emerging wildlife diseases in the Arctic
Congressional Sportsman's Foundation	Support CSF'S strategic plan objectives
Conservation Force	Support Conservation Force's mission
Conservation Visions	Support for sustainable use and conservation worldwide
Dzombo Hunting Safaris	Support water projects in Namibia's Nyae Nyae Conservancy
Eco Defense Group	Anti-poaching in Kruger National Park
Feeding Texas	Provide venison to local food banks
Foundation Shoonem, Werner Flueck	Support research and conservation efforts for critically endangered huemul deer
Frontline Foundation	Provide financial support for seriously injured individuals engaged in the professional hunting industry
Ganam Consulting	Support anti-poaching and predator research in Tanzania
Guide Outfitters Association of BC (GOABC)	Support ongoing litigation against the closure of grizzly bear hunting
Hunters for Conservation New Zealand	Support website development to promote wildlife and wilderness conservation in NZ
Hunters for Conservation Trust (HFC ) in New Zealand	Support HFC's mission
Identical Draw / Newhunter.org	Support new hunter recruitment program
llaroi Game Ranching (Rungwa Game Safaris)	Anti-poaching in Tanzania
Inkulu Community Foundation NPC	Support an orphanage/school
International Wildlife Crimestoppers Inc.	Build an anti-poaching education trailer for wildlife law enforcement events
ІРНА	Assist in advancing the values of integrity, conservation, and utilization that IPHA stands for
Maa Sharda Jan Kalyan sewa samiti	Support of wildlife awareness and conservation in India
New Mexico Council of Outfitters and Guides	Study to assess the direct and indirect economic impact of hunting in NM

Neegu Safaris Airbaurne Anti-poaching Unit       Anti-poaching in Kasansa Busanga GMA         Nyamazana Safaris Ltd.       Anti-poaching in Nyamazana         Operation Game Thief       Purchase equipment and materials for Operation Game Thief trailers and game wardens         Outdoors Tomorrow Foundation       Support OTP'S mission         Philmont Scout Ranch       Habitat restoration and youth outdoor education         Robin Hurt Foundation       Support a research study on medicated feed to reduce parasitic warms in wild Babwhite quall         Safari Royal Holdings Ltd       Support a research of Ligerfish in Zimbabwe         Scholastic Shooting Sportsman's Foundation       Empowering youth through shooting sports         South Carolina Waterfowl Association       Support a one-year Wildlife Management Apprentice         Speek Out for Animals       Provide legal aid and training for avilettig professionals in Zimbabwe         Sunfish Enterprises t/a Daton & York Safaris       Anti-poaching in Zimbabwe         Taxas Vildlife Association       Provide legal aid and training for avilettig professionals in Zimbabwe         Taxas Vildlife Foundation (TPWF)       Support 1 ane-year Wildlife around postoralis tomos in Tonzania         Taxas Vildlife Foundation (TPWF)       Support 1 PWF3 mission         Taxas Vildlife Foundation (TPWF)       Support 1 PWF3 mission         Taxas Vildlife Resources       Suppo	Northern Operations Africa	Anti-poaching in Cameroon
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	Zambeze Delta Conservation	Anti-poaching in Mozambique





# **Messaging and Communication**

The proven model of **Conservation Through Hunting**<sup>™</sup> is under continuous attack by well-funded, media-engaged groups seeking to eliminate our legal, regulated hunting through misinformation. As a result, DSC Foundation has committed significant financial resources to develop and distribute relevant, fact-based messaging campaigns to educate the public on the benefits of legal, regulated hunting and the value that it provides to local communities and wildlife around the world.

Our multi-faceted messaging campaigns include traditional media outlets such as broadcast television, radio and print. Combined with an active presence on multiple social media platforms, DSC Foundation messaging and communications have been instantly and effectively presented to a global audience.

### **DSC** Foundation

# Ways to Give





## **Hunters** Care

The Hunters Care program is the umbrella for all restricted donations made by financial supporters to the DSC Foundation. Hunters CARE allows supporters to direct their donation to a specific program of their choosing, as long as it supports the mission of DSC – Conservation, Education, and Advocacy.

The Askari Circle recognize all financial supporters who make unrestricted donations to the Foundation in support of the mission of DSC – Conservation, Education, and Advocacy. All unrestricted cash donations received by DSC Foundation place a financial supporter on the path to become a member of the Askari Circle.





Special thanks to our DSC Foundation 2024 Gala Sponsors:





## **Askari Circle**



For information on how you can directly impact DSC's mission of Conservation, Education and Advocacy, please contact: Brian Fienhold at (972) 980-9800.











(972) 980-9800 | 13709 Gamma Rd, Dallas, TX, 75244 | info@dscf.org



DSC Foundation is a charitable organization operating under Section 501 (c)3 of the Internal Revenue Code of 1986 as amended. Donations to DSC Foundation are deductible as permitted by Section 170 of the Internal Revenue Code.